Strategically located in the northwest on the I-75 corridor, and less than one hour from Atlanta, Cartersville has been proactively recruiting industry since 1904. It’s the “Location of Choice” for more than 100 domestic and international companies who take full advantage of the city’s low cost of doing business (28% below the national average) and low building construction costs (11.5% below the national average).

A HUB LOCATION
- Proximity to Atlanta, Birmingham, Chattanooga and beyond
- Access to I-75, connecting Florida to Michigan, plus U.S. 411 and 41
- Local CSX 100 car-switching yard
- CSX and Norfolk Southern piggyback rail service
- Local Cartersville Bartow County Airport – 7th busiest general aviation in the State
- Easy access to Ports of Savannah and Brunswick

HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT – LESS THAN ONE HOUR AWAY

ONE OF THE COUNTRY’S 12 MANUFACTURING INITIATIVE RECIPIENTS
Share in $1.3 billion in federal assistance
(U.S. Commerce Department initiative designed to accelerate manufacturing resurgence)

HOME TO BARTOW COLLEGE AND CAREER ACADEMY
A collaboration between business, industry and community stakeholders to advance workforce development

CHARTER SCHOOL SYSTEM IN PLACE

CARTERSVILLE HIGH SCHOOL AMONG THE TOP 50 IN THE NATION
Ranking by U.S. News and World Report
A MEAG Power Community*

A HUGE SUCCESS STORY – LAKEPOINT SPORTS CENTER AND TOWN CENTER

• Major $1 billion, 262-acre mixed use development
• State highway rerouted through the property
• Ultimate youth sports destination
• Greg Norman Champions Golf Academy
• Coke Powerade Sports Safety Hydration Lab
• Perfect Game USA headquarters

NAMED ONE OF GEORGIA’S TOP 15 PLACES TO START A BUSINESS
Award from personal finance website NerdWallet.com.

COOPERATIVE, PROGRESSIVE COMMUNITY

• Facilitate speed to market for businesses
• Generous tax incentives
• Long time experience with manufacturing enterprises
• Intent on providing first-class government services
• Experience in properly executing growth plans

PRO-COMPANY, DIVERSE WORKFORCE

• Labor costs below the state and national averages
• Percentage of unionized manufacturing firms approximately 0.7%
• Cartersville Career Center/Quick Start Program
• Convenient to more than 30 colleges and universities for recruitment

READY-TO-GO INDUSTRIAL AND BUSINESS PARKS

• Highlands 75
  - 782 acre park
  - Certified Georgia Ready for Accelerated Development (GRAD) site
• River Point Industrial Park

COMPETITIVELY PRICED UTILITIES

Electricity, natural gas, telecommunications, fiber, water and solid waste are community-owned and maintained

IDEAL LOCATION

• Voted among North America’s Top 100 Places to Live
• Rolling foothills of the Appalachian Mountains
• Master planned Downtown District
• Three Smithsonian-affiliated museums
• Cartersville Medical Center
• Fun, thriving downtown
• Housing diversity including lakefront properties
• 20% of forestland protected green space

*MEAG Power (Municipal Electric Authority of Georgia) is one of the country’s largest nonprofit public power organizations, with more than $8 billion in assets and 2069 megawatts of capacity. More than half of the energy mix MEAG Power delivers to its communities is emissions-free and environmentally friendly.